



RITUAL

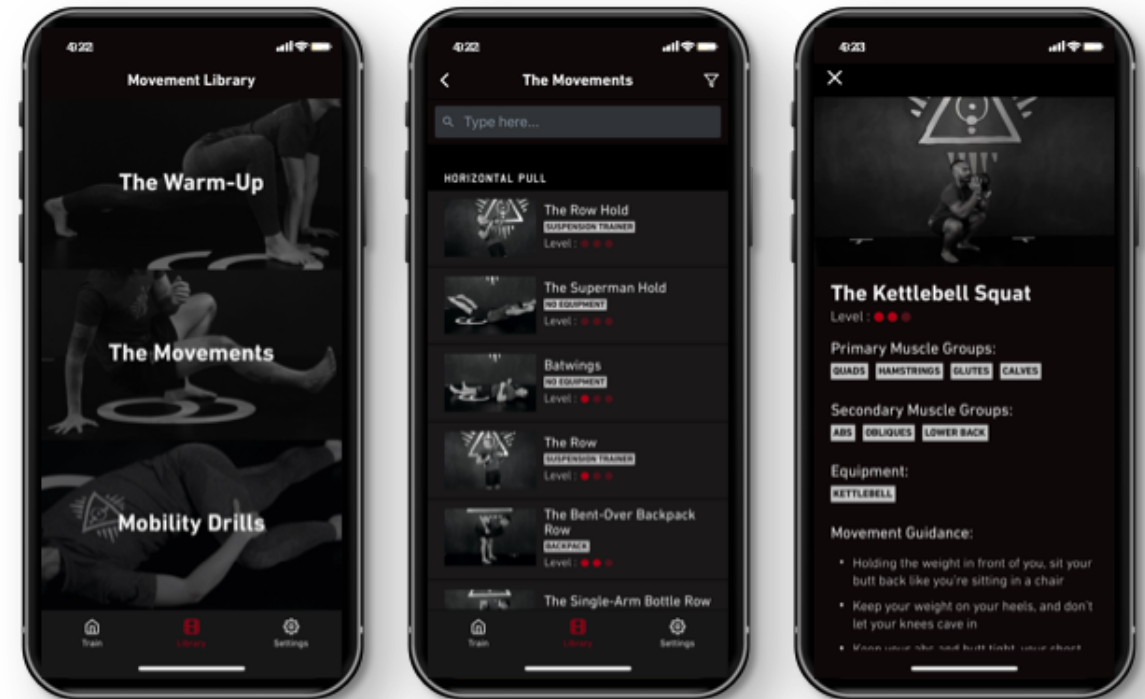
THE 30-MINUTE GYM.

RITUAL **FIT** HOME-WORKOUT APP

“The best fitness innovation in years” - GQ

A marca Ritual nasceu em Singapura 2013 como um ginásio boutique HIIT. Desde então, expandimos para seis países e recentemente lançamos um aplicativo Home - Workout para os usuários experimentarem os sistemas Ritual do conforto de suas próprias casas.

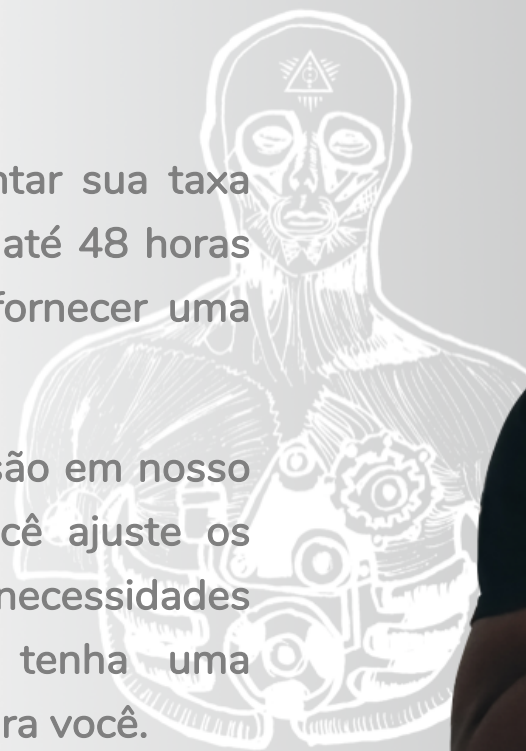
Ritual FIT é um aplicativo de treino doméstico que leva em consideração fatores como prontidão fisiológica e disponibilidade de equipamento e oferece um treino HIIT fresco de 20 minutos todos os dias, personalizado para os níveis de aptidão do usuário. Tudo isso pode ser feito inteiramente por meio do aplicativo.

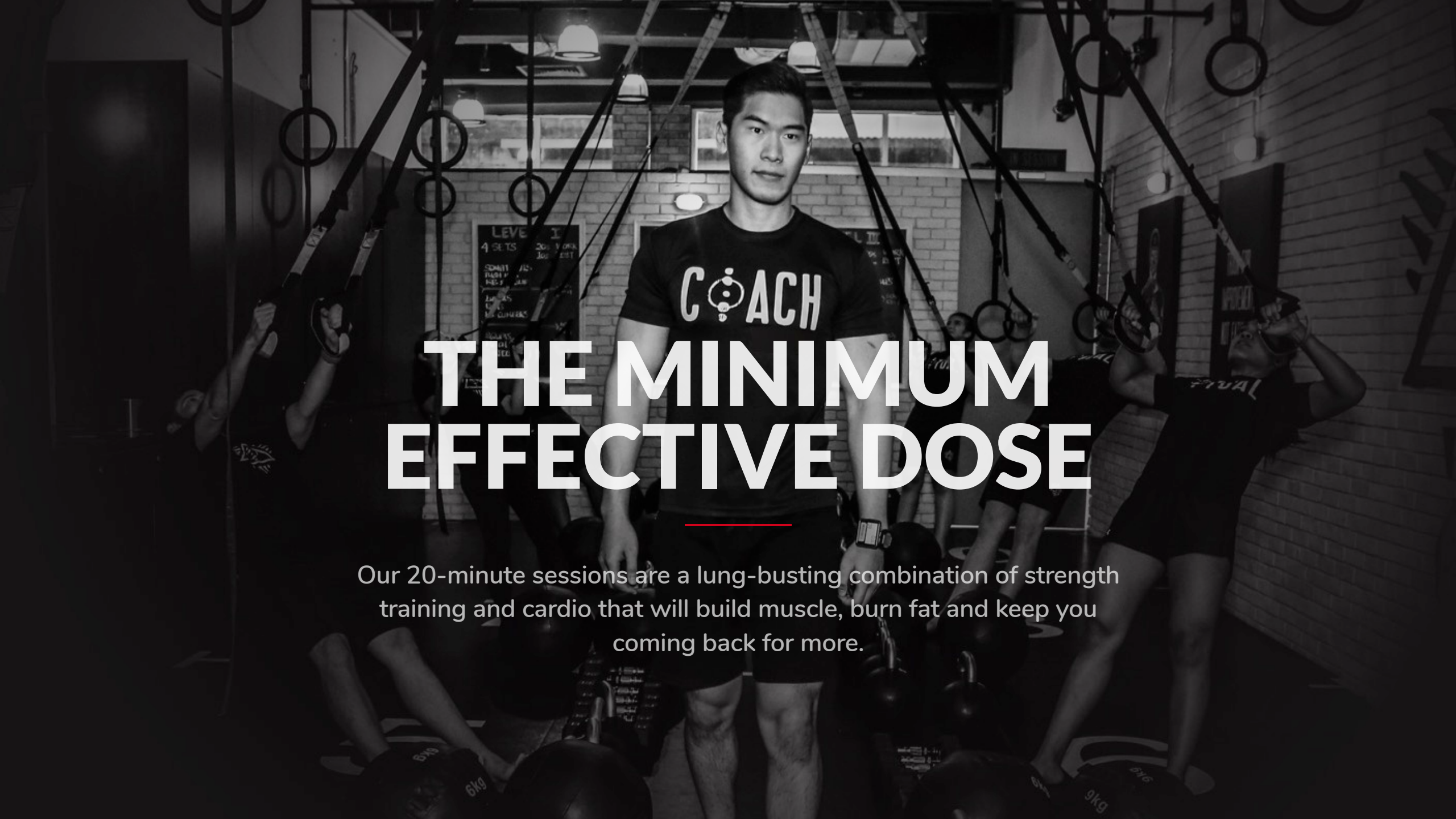


APOIADO PELA **CIÊNCIA.** FUNCIONA COMO **MÁGICA**

O treinamento com o aplicativo Ritual FIT é:

- ✓ Eficaz. 20 minutos de HIIT podem aumentar sua taxa metabólica (ou seja, queimar gordura) por até 48 horas após a sessão de treinamento, além de fornecer uma série de outros benefícios para a saúde.
- ✓ Personalizado. Temos 3 níveis de progressão em nosso aplicativo, e o aplicativo permite que você ajuste os programas diários de acordo com suas necessidades específicas - para que você sempre tenha uma experiência individualizada que funcione para você.
- ✓ Educacional. Com acesso a uma grande biblioteca de movimentos, o aplicativo permite que os usuários aprendam novos movimentos assim que estiverem prontos.





THE MINIMUM EFFECTIVE DOSE

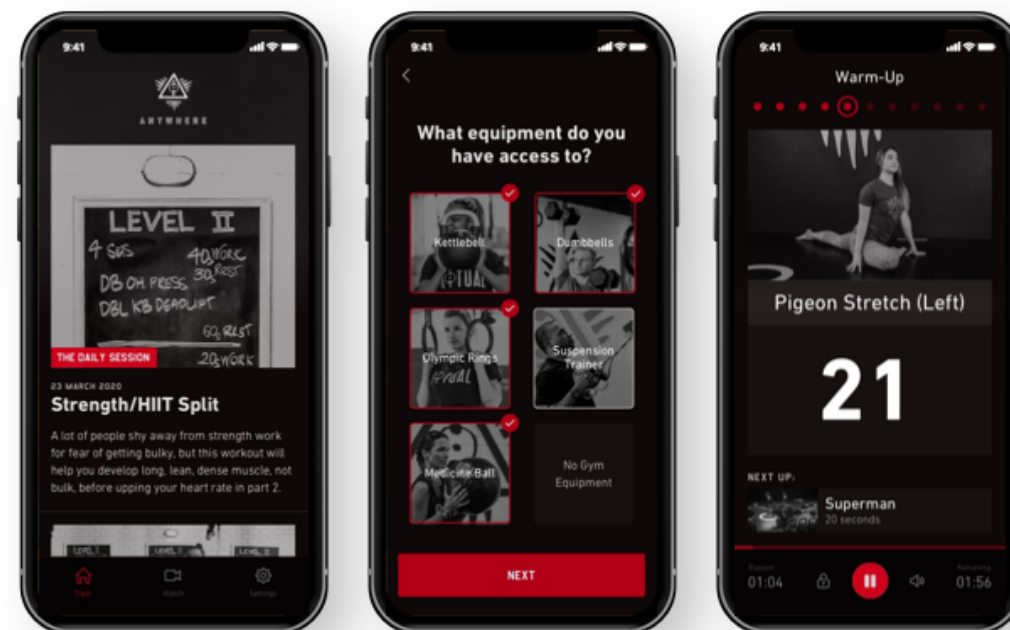
Our 20-minute sessions are a lung-busting combination of strength training and cardio that will build muscle, burn fat and keep you coming back for more.

Our tech

THE RITUAL FIT APP

Agora você pode ter o treino mais eficiente do mundo, na palma da sua mão. Os recursos do aplicativo Ritual FIT -

- ✓ Sua dose diária personalizada de 20 minutos de sessões de HIIT.
 - ✓ Cronômetro totalmente integrado com vídeos de movimento para guiá-lo durante o treino
 - ✓ Você escolhe orientações de áudio, de bipes a fala
 - ✓ Biblioteca de vídeo completa e dicas cobrindo mais de 200 movimentos, alongamentos e exercícios de mobilidade, adequados para todas as habilidades.
- Todo dia um novo treino orientado.



What people say

AN EXPERIENCE CLIENTS LOVE



“Soon, going to Ritual became just that – a ritual. I knew that when I went there I would come out feeling good.”

THE MOTHER OF TWO
VIVIAN, 41



“Ritual has become my second home, and a huge help in getting me back on the road to mental and physical harmony.”

THE WORKING PROFESSIONAL
JASON, 46



“Ritual has made a huge difference – I’m stronger and faster, can go for longer, and my recovery time has also improved.”

THE AMATEUR SPORTSMAN
MATT, 34



“I’m actually even fitter now than I was when I used to fight professionally, and a large part of that has to do with Ritual.”

THE EX-PRO FIGHTER
DANIELLE, 42



O que as Pessoas estão dizendo

ESTAMOS MUDANDO PERCEPÇÕES

74%

*Porcentagem de clientes que afirmam
que o treinamento na Ritual mudou a
maneira como encaram os exercícios.*



O que as pessoas estão dizendo

NÃO É -FAKE NEWS

Men'sHealth

“This fuss-free, calorie-torching program is the perfect definition of 'short and sweet'.”

ST THE STRAITS TIMES.

“Everyone wants a quick way to get fit. These 20-minute workouts are it.”

GQ

“A revolution in fitness that will change lives... 100% recommended”

her world
knowing women

“Ritual is all about making exercising convenient, so there's really no excuse not to work out.”

A CHANNEL NEWSASIA

“Perfect for people who don't like to exercise, but appreciate its benefits.”

LIFESTYLE ASIA

“This could possibly be the best 'ritual' I'll ever adopt.”

MONEYSMART

“As 'excuse-proof' as exercise can get”

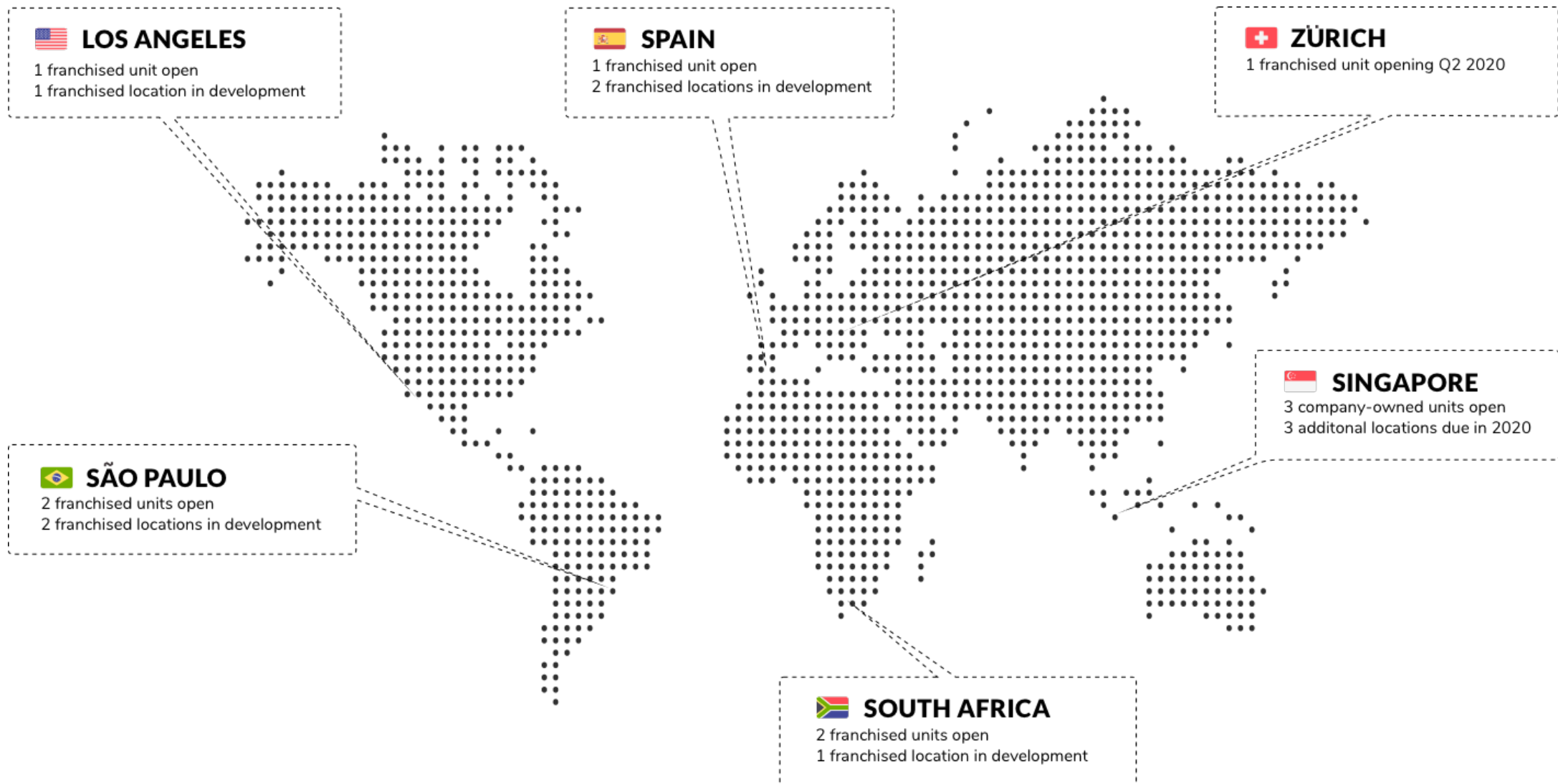
SINGAPORE BUSINESS
ASIA

“Ritual provides the perfect exercise option for those on the go.”



Nossas academias ao redor do mundo

NÓS SOMOS **GLOBAIS**



QUEM SOMOS

PARCEIROS PRINCIPAIS E INVESTIDORES INICIAIS



JONATHAN PAUL
INVESTOR

Former Group Head of Financial Markets at Standard Chartered. Trains at Ritual.



BRENT MORGANS
INVESTOR

Former Managing Partner at Barclays Capital.



CHRISTOPHER BRADLEY
INVESTOR

Managing Partner at Linklaters Singapore. Trains at Ritual.



MIKE DARGAN
FRANCHISE PARTNER

Group Chief Information Officer for UBS. Former Ritual client.



KEVIN WONG
FRANCHISE PARTNER

Formerly Managing Partner at Linklaters Singapore. Trains at Ritual.



GUGA STOCCO
FRANCHISE PARTNER

Founder and CEO at GR1D, background in Venture Capital. Trains at Ritual.





MUITO OBRIGADO.

CONTACT THE CEO LATAM

LEONARDO STOCCO

M: (55) 1198106-6868

E: leo@ritualgym.com



DISCLAIMER

This information memorandum is intended for information purposes only and you should not take, or refrain from taking any action as a consequence of it, without consulting a suitably qualified person. Any statements, estimates and projections provided by with respect to the anticipated future performance reflect various assumptions concerning anticipated results and are subject to significant business, economic and competitive uncertainties and contingencies, many of which are or may be beyond our control. Accordingly, there can be no assurance that such statements, estimates, and projections will be realised. The forecast and actual results may vary, and those variations may be material. This information in this information memorandum is supplied as a guide only, does not purport to contain all the information which may be required and has not been independently verified. You are solely responsible for making your own investigations and forming your own opinions as to the condition and prospects of investing in us and the accuracy and completeness of the information and statements contained in this information memorandum.